

2005

MARKETING RESEARCH

SAN DIEGO TOP 25 ZIPS: Median Household Income

RANK	ZIP CODE	CITY	2004 HOUSEHOLDS	MEDIAN HOUSEHOLD INCOME
1	92067	Rancho Santa Fe	1,447	\$232,174
2	92135	NAS Naval Air Station, North Island	53	\$230,000
3	92014	Del Mar	7,249	\$118,527
4	92130	Carmel Valley	13,879	\$105,507
5	92131	Scripps Ranch	11,260	\$100,643
6	92091	Rancho Santa Fe	685	\$96,471
7	92133	Liberty Station	5	\$93,750
8	92140	MCRD Marine Corps Recruit Depot	5	\$93,750
9	91915	Eastlake	3,683	\$92,861
10	91935	Jamul	2,895	\$90,522
11	92129	Rancho Peñasquitos	16,932	\$89,393
12	91913	Chula Vista	6,338	\$85,655
13	92009	Carlsbad	21,013	\$85,336
14	92155	NAB Naval Amphibious Base, Coronado	467	\$84,884
15	92127	Rancho Bernardo	6,652	\$82,743
16	92064	Poway	16,137	\$81,301
17	91902	Bonita	6,068	\$79,339
18	92075	Solana Beach	5,574	\$78,197
19	91914	Eastlake	1,550	\$76,958
20	92121	Sorrento Valley	1,870	\$76,270
21	92037	La Jolla	18,848	\$75,623
22	92128	Rancho Bernardo	19,836	\$73,771
23	92029	Escondido	6,553	\$72,970
24	91901	Alpine	5,880	\$72,694
25	92024	Encinitas	19,414	\$72,111

Source: 2004 Claritas, Inc.

12/04

The San Diego
Union-Tribune.