



McMillin Realty
A Corky McMillin Company

Home Sale Pledge

McMillin Realty has built its reputation by delivering Five Star personalized service. Our commitment to excellence is confirmed with the following service pledge.

I promise:

- ❖ To review agency representation, sellers disclosure statement and all other necessary disclosures.
- ❖ To deliver a Competitive Market Analysis to assist in developing a pricing strategy.
- ❖ To provide a comprehensive marketing plan outlining the strategies to be utilized in the marketing of your home. This plan will include:
 - ◆ A buyer profile.
 - ◆ Recommendations for improvements that would maximize marketability.
 - ◆ A promotion plan including use of; advertising, direct mail, flyers, agent caravans, exposure on our Web Site.
- ❖ To deliver a written estimate of seller costs and proceeds.
- ❖ To communicate regularly, providing both prospect and market feedback.
- ❖ To provide counsel and negotiating assistance on all offers to purchase.
- ❖ To request with each offer, buyer pre-approval or pre-qualified documentation.
- ❖ Monitor and communicate the status and satisfaction of contract conditions.
- ❖ Maintain contact after closing.
- ❖ Provide you the opportunity to formally evaluate the service you received through McMillin Realty's Quality Assurance Home Seller Survey.

Service to our customers is our first priority. If at anytime you are not satisfied with the services being provided, please contact Quality Assurance at 619-409-8808 or 800-776-9562 or by e-mail at rlietzau@mcmillin.com, Monday through Friday, 8:30am - 5:00pm.

McMillin Realty Agent

Date

Home Owner(s)

Date